August 15, 2022

Dear Potential Sponsor:

The Greater Augusta HBCU Alumni Alliance is embarking on an annual fundraiser event that is going to be fun, challenging and beneficial to the current and future visionaries of the CSRA. We are sponsoring our **8th Annual 5K** **Fun Run/Walk and Health Fair** on **Saturday, September 17, 2022** at the Riverview Park in North Augusta, South Carolina. We invite our community and corporate friends to participate by being a sponsor for this event.

As a sponsor, your company will receive numerous benefits which are outlined in the enclosed packet. Most importantly, your company will receive significant exposure to the alumni and supporters of over 30 Historically Black Colleges and Universities identified in the CSRA.

Proceeds from this event will provide scholarships for CSRA high school seniors planning to attend a Historically Black College or University. To date we have awarded over $57,000 in scholarships to graduating high school seniors. We also give back to the community by supporting the Jessye Norman School of the Arts, Augusta Mini Theater, and The Golden Harvest Food Bank.

To become a sponsor, please complete the enclosed Greater Augusta HBCU Alumni Alliance Sponsor Information Sheet and return it to us by September 15, 2022.

We are a non-profit organization with Internal Revenue Code 501(c)3 status. (Tax ID No. 61-1714801)

We sincerely hope that you will choose to be a sponsor for this worthwhile event.

Sincerely,

Raymond McCoy

Raymond McCoy, President

(706) 799-2123; 255ray@bellsouth.net

**Greater Augusta Historically Black Colleges and Universities Alumni Alliance**

**P. O. Box 5329 Augusta, GA 30916**

[**www.augustahbcualumni.com**](http://www.augustahbcualumni.com)

SPONSORSHIP OPPORTUNITY

Augusta HBCU 5K Fun Run/Walk & Health Fair

September 17, 2022

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Gold Sponsor - $500

* 3 entry passes to the Augusta HBCU 5K Fun Run
* Logo present on tee shirt and promotional materials
* You will be granted a permit to set up a booth at the 5K event to advertise your company products.
* Your company will be identified on the Greater Augusta HBCU Alumni Alliance website as a sponsor with a link to your company website address.

Silver Sponsor - $250

* 2 entry passes to the Augusta HBCU 5K Fun Run
* Logo present on tee shirt and promotional materials
* You will be granted a permit to set up a booth at the 5K event to advertise your company products.
* Your company will be identified on the Greater Augusta HBCU Alumni Alliance website as a sponsor with a link to your company website address.

Bronze Sponsor - $125

* 1 entry passes to the Augusta HBCU 5K Fun Run
* Logo present on tee shirt and promotional materials
* You will be granted a permit to set up a booth at the 5K event to advertise your company products.
* Your company will be identified on the Greater Augusta HBCU Alumni Alliance web site as a sponsor and a link to your company website will be made available

In Kind Sponsor

* Logo present on tee shirt and promotional materials
* Your company will be identified on the Greater Augusta HBCU Alumni Alliance website as a sponsor with a link to your company website address.

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**Greater Augusta HBCU Alumni Alliance**

Sponsor Information Sheet

Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Zip\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship level: Bronze $125\_\_\_\_\_ Silver $250 \_\_\_\_\_ Gold $500\_\_\_\_\_ Other \_\_\_\_\_\_

In-kind \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Check Enclosed\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Tee Shirt Size(s)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payment by credit card can be made on our website at:

http://www.augustahbcualumni.com/contact-us.html

Make checks payable to: **Greater Augusta HBCU Alumni Alliance**

P. O. Box 5329, Augusta Georgia 30916

Internal Revenue Code 501(c)3 Tax ID. 61-1714801

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